

Chelsea Mockbee

CAREER OBJECTIVE

Creative educator. 6+ years experience with team management, data analysis, and presentation design. Utilizes BA in English to think critically, problem-solve, and communicate effectively. Looking to transfer knowledge and experience to assist others in a tech-centered role outside of the classroom.

CONTACT

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chelseamockbee.com

PROJECTS

RevAIse Web App | [RevAIse Case Study](#)

The idea for this project stemmed from personal experience as a high school English teacher: to prevent artificial intelligence from becoming purely a replacement writing tool for students, we wanted a gamified use of AI that assists students to become stronger writers in a structured and engaging way.

Skills: Buyer Research (Interviews & Surveys) & Analysis, User Interviews & Analysis, Persona Creation, User/Buyer Journey Maps, Wireframing, Prototyping, Storyboarding, Feature Prioritization, Decision Flow Diagramming, User Testing, Data Synthesis and Iterations

Technologies Used: Figma, Miro, Trello, Zoom, Google Suite, Apple Design Kit

Lucy's Website Redesign | [Lucy's Case Study](#) | [Responsive Webpage](#) [In Progress]

Lucy's Fried Chicken is a staple restaurant in Austin, Texas. The goal of this website redesign was to reflect the lively atmosphere of the business while more efficiently directing users to the site's primary features (i.e. an accurate menu with updated offerings and prices, exploring to-go ordering options) to lessen the load of calls and walk-in questions from customers.

Skills: User Interviews & Analysis, Stakeholder Interviews, Heuristic Evaluation, Persona Creation, User Journey Maps, Wireframing, Prototyping, Storyboarding, Feature Prioritization, Decision Flow Diagramming, User Testing, Data Synthesis and Iterations, Site Mapping, User Flow Diagramming, Front-End Development

Technologies Used: Figma, Miro, Trello, Zoom, Google Suite, Apple Design Kit, GitHub, Visual Studio Code, HTML5, CSS, JavaScript, jQuery

TrailScout App | [TrailScout Case Study](#)

The aim of this project was to reassure hikers and other outdoor enthusiasts who have safety concerns while exploring by connecting them with a trusted contact and sharing their location during an emergency.

Skills: User Research (Interviews & Surveys) & Analysis, Persona Creation, User Journey Maps, Wireframing, Prototyping, Storyboarding, Feature Prioritization, Decision Flow Diagramming, User Testing, Data Synthesis and Iterations

Technologies Used: Figma, Miro, Trello, Zoom, Google Suite, Material 3 Design Kit

PROFESSIONAL EXPERIENCE

Atascocita High School

Humble Independent School District | Humble, TX

English Teacher | Aug 2018 - Present

- Create rigorous and relevant materials that engage a wide variety of students
- Mediate conflicts between students and peers
- Communicate consistently and effectively with parents and administrators

Grade Level Team Lead | Aug 2022 - Present

- Conduct weekly meetings for teams of 3-4
- Analyze student data to assess learning gaps
- Implement solutions through revised lessons

Class Sponsor | Aug 2019 - Aug 2023

- Liaise with campus organizations & local businesses
- Organize events & fundraisers for 1000+ students

Strategy Collective

Healthcare Marketing Agency | Houston, TX

Contract - Graphic Designer | Jul 2023 - Aug 2023

- Design engaging and informative social media posts for multiple healthcare providers

Tarkington Middle School

Tarkington Independent School District | Cleveland, TX

Writing & Reading Intervention Teacher | Jan - Jul 2018

- Provide reading intervention to assist learning
 - Increased state testing scores of 81% of students

REFERENCES

Brianne Kalkman

Instructional Supervisor | Aug 2020 - Present

(281) 641-7782

Angelique Castañeda

Department Principal | Aug 2023 - Present

(281) 641-7548

Anne McCausland

Grade Level Team Member | Aug 2018 - Aug 2022

(520) 784-4634

EDUCATION

UX/UI Boot Camp Certificate

University of Texas at Austin

May 2022 - November 2023

Bachelor of Arts in English

Sam Houston State University

August 2013 - December 2017

Graduated magna cum laude

SKILLS

Atomic Design, UI Grids and Composition, Color Theory, Heuristic Evaluation, Typography, Interaction Design and Iconography, Storyboarding, Decision Flow Diagrams, User Need Identification, User Experience Interviewing, User/Buyer Persona Creation, Insight Synthesis

HTML5, CSS, GitHub, Bootstrap, JavaScript, JQuery

Organization, Time Management, Project Planning, Efficient and Effective Verbal and Written Communication



RECOGNITIONS

District ELA Leadership Team

Aug 2022 - Present

Collaborate with educators to innovate district Language Arts curriculum

Teacher of the Year Finalist

2023 - 2024 School Year

2022 - 2023 School Year

Super Staffer

February/March 2022